



Press Release

Telia Carrier Expands Network in Mexico

Stockholm, 26 August 2020 –[Telia Carrier](#) announced today that it has expanded its network in Mexico adding two points of presence (PoPs) in the city of Monterrey and an additional PoP in Querétaro, a move that reflects the growing demand for Telia Carrier’s wholesale and enterprise services in the region. Customers in Mexico can take advantage of Telia Carrier’s number one ranked global backbone, AS1299, as well as the local availability of high-speed [IP Transit](#), [Cloud Connect](#), [DDOS Mitigation](#), [Ethernet](#) and [IP Connect](#) services for operators, content providers and enterprises alike.

Content, application, security and cloud service providers have been looking for high-quality connectivity at data centers in Mexico, including Monterrey and Querétaro, which have become regional hubs for data centers and interconnection in the region. The city of Monterrey is home to many Mexican, US and international companies in the financial services, manufacturing and automotive industries and to major universities. Querétaro, one of the fastest-growing cities in Mexico, supports companies in the logistics services, aircraft manufacturing and maintenance, call centers, the automotive and machinery industries. With Telia Carrier’s global reach, companies can now interconnect the people, locations, cloud services and data that are critical to operations in Mexico’s burgeoning telecommunications market.

“One of the main challenges we saw when we entered the market two years ago was in the metro network, where there were islands of connectivity but limited high-speed options connecting those islands,” said Luis Velasquez, Mexico business manager, Telia Carrier. “We have proven to be a good complement to the local ISPs. As they continue to invest in their local networks and improve connectivity access, Telia Carrier provides international connectivity and high-quality local access to media, gaming and cloud-based content and applications. Our latest expansions allow us to continue to improve that connectivity, which is even more critical now, when more businesses are asking employees to work from home due to the pandemic.”

Significant market opportunity, room for expansion

Mexico, the second-largest country in Latin America with a population of over 120 million, has seen internet use grow steadily among a higher percentage of the population. The country has also emerged as a strategic business and technology hub for many American businesses, particularly in the cities of Monterrey and Queretaro. As in other countries around the world, public cloud availability is a key element for large-scale digital transformations by companies. During the coronavirus pandemic, businesses in Mexico have accelerated their digital transformations by putting workloads and apps in the cloud for their work-from-home employees.

Telia Carrier’s continued, organic expansion in the region also provides crucial backbone services for major U.S. based service, content and cloud providers that require low latency and high-speed



connectivity in Mexico. It also creates an opportunity to address the local, in-market connectivity needs of regional content providers.

Telia Carrier

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About Telia Carrier

Telia Carrier solves global connectivity challenges for multinational enterprises whose businesses rely on digital infrastructure. On top of the world's #1 ranked IP backbone and a unique ecosystem of cloud and network service providers, we provide an award-winning customer experience to customers in 120 countries worldwide. Our global Internet services connect more than 700 cloud, security and content providers with low latency. For further resilience, our private Cloud Connect service connects directly to Amazon Web Services, Microsoft Azure, Google Cloud, IBM Cloud and Oracle cloud across North America, Europe, and Asia. Discover more at teliacarrier.com, and follow us on [LinkedIn](#) and [Twitter](#).