

Cookie table

Below is a list of the cookies and similar technologies used by Arelion on arelion.com and arelion.com/portal. We set these cookies ourselves.

Cookie domain	Cookie/Local storage	Category	Purpose	Lifetime
www.arelion.com	ArelionClient	Necessary (level 1)	The cookie is used for allowing the user to login/logout to the portal as a registered client.	1 year
www.arelion.com	consentLevelCookie	Necessary (level 1)	Information about user chosen consent level	1 year
www.arelion.com	csrf	Necessary (level 1)	A cookie set to prevent Cross-Site Request Forgery attacks	1 year
(www.arelion.com)	access_token	Necessary (level 1)	Only set for portal users. The user token is used for authenticating portal users into the portal.	1 year
(www.arelion.com)	selected_company_id	Necessary (level 1)	Only set for portal users. Saves the currently selected company/viewing mode.	1 year
(www.arelion.com)	selected_customer_id	Necessary (level 1)	Only set for portal users. Saves the currently selected end customer id.	1 year
(www.arelion.com)	Arelion/...	Necessary (level 1)	Multiple keys used for the portal menu to work in the public web.	1 year

Below is a list of the tools that use cookies and similar technologies and which Arelion uses on arelion.com. The tools can use both first-party and third-party cookies.

Vendor	Tools	Category	Purpose	More info about the tool	Third Party Settings
Salesforce	Chat	Necessary (level 1)	Our chat from Salesforce offers real-time support to customers, connecting customers to agents, being connected also with the portal	Live chat places cookies in the browser to view correct information when chatting with customer service and chatbot.	You can change settings in your own browser to check cookies from several different parties. The possibility of this depends on which browser you have.
AWS	Load Balancer	Necessary (level 1)	The Arelion public web is handled by the AWS load balancer.	Necessary cookies (prefixed by AWS) set by the AWS load balancer.	You can change settings in your own browser to check cookies from several different parties. The possibility of this depends on which browser you have.
Magnolia	CMS	Necessary (level 1)	A session cookie set by the Magnolia Content Management Platform, used to build the Arelion homepage.	Read more on https://www.magnolia-cms.com/	You can change settings in your own browser to check cookies from several different parties. The possibility of this depends on which browser you have.
Hotjar	Hotjar	Analysis & Function (Level 2)	Hotjar is a behavior analytics and user feedback service that helps you understand the behavior of your website users and get their feedback through tools such as heatmaps, session recordings, and surveys.	For more information on how Hotjar treats your personal data and uses cookies: https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies and https://www.hotjar.com/legal/policies/privacy/	For further details, please see the 'about Hotjar' section of Hotjar's support site. https://help.hotjar.com/hc/en-us/categories/115001323967-About-Hotjar
Google	Google Tag Manager	Analysis & Function (Level 2)	Google Tag Manager is a tag management system (TMS) that allows you to quickly and easily update measurement codes and related code fragments collectively known as tags on your website or mobile app.	Here you can read more about data privacy and security of Google Tag Manager: https://support.google.com/tagmanager/answer/9323295?hl=en&ref_topic=344_1532	Here you can read more about data privacy and security of Google Tag Manager: https://support.google.com/tagmanager/answer/9323295?hl=en&ref_topic=3441532
Google	Google Analytics	Analysis & Function (Level 2)	Google Analytics is a web analytics tool used for analysis of behavior and use of Arelion's website.	Here you can read more about what cookies Google Analytics places. https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	If you use Google chrome you can choose to turn off all Google Analytics cookies here: https://tools.google.com/dlpage/gaoptout
Google	Youtube	Analysis & Function (Level 2)	Youtube is used on arelion.com to view videos from Youtube on our site. To be able to do this put Youtube third-party cookies to show what is in demand content.	Information collected by this tool can also be used for other purposes by Google provider. For more information on how Google treats your personal data and uses cookies: https://policies.google.com/privacy and https://policies.google.com/technologies/types	As a Google user you can manage the ad settings at the following link: https://adssettings.google.com
Demandbase	Demandbase	Analysis & Function (Level 2)	Demandbase is a targeting and personalization platform for business-to-business companies. Marketers can target online ads to companies that fit pre-determined criteria based on attributes and metrics like industry, revenue, customer status, or products purchased.	Here you can read more about what cookies Demandbase uses: https://www.demandbase.com/privacy-policy/	Here you can read more about Demandbase's cookies settings: https://www.demandbase.com/cookies/
Salesforce	Pardot	Marketing (Level 3)	Pardot is a marketing automation platform for B2B that Arelion uses for sales support in B2B processes. Cookies are used in marketing purpose to be able to save form fields and commas, saves different filters, and follow user behavior on the site.	For more information on how Pardot uses cookies, learn here: https://help.salesforce.com/articleView?id=pardot_basics_cookies.htm&type=5	You can choose settings in your own browser too to check cookies from several different parties. The possibilities depend on which browser you use.
Google	Google Marketing Platform	Marketing (Level 3)	The Google Marketing Platform advertising products use cookies to improve advertising and reporting on campaign performance, by targeting ads based on what's relevant to a user and by avoiding showing ads the user has already seen.	For more information on marketing on Google visit: https://safety.google/privacy/ads-and-data	Google users can manage their ad settings here: https://adssettings.google.com/
AT&T	Xandr	Marketing (Level 3)	Xandr provides an advertising technology that allows us to show you targeted ads online, and to avoid showing ads that has already been seen.	Here you can read more about Xandr: https://www.xandr.com/privacy/cookie-policy/	Read more about the privacy policy of Xandr platform here: https://www.xandr.com/privacy/platform-privacy-policy/

LinkedIn	LinkedIn	Marketing (Level 3)	This cookie is used for campaign activities and will enable us to show you targeted ads called sponsored content on LinkedIn.	Learn more about the LinkedIn platform here: https://www.linkedin.com/legal/user-agreement	Here you can read more about the privacy policy on LinkedIn: https://www.linkedin.com/legal/privacy-policy
Twitter	Twitter	Marketing (Level 3)	The cookie from Twitter is used for campaign activities and will enable us to show you targeted ads called promoted tweets.	Learn more about the Twitter platform here: https://help.twitter.com/en/rules-and-policies/twitter-cookies	Read more about to personalize the settings here: https://twitter.com/settings/account/personalization
Facebook	Facebook	Marketing (Level 3)	This cookie is used for campaign activities and will enable us to show you targeted ads called sponsored content on Facebook.	Learn more about the Facebook platform here: https://www.facebook.com/policy/cookies/	Read more about to personalize the settings here: https://www.facebook.com/ads/settings