

A network built for bursts

Low-latency global connectivity for IPcook and its 10,000+ enterprise clients

Challenge

IPcook is a Hong Kong-based provider of SD-WAN solutions and international business acceleration, serving more than 10,000 enterprise clients.

As client demand grew rapidly, the company needed stronger disaster recovery, faster and more stable connections, and scalable capacity to absorb sudden bandwidth surges.

Solution

IPcook integrated its proprietary network with Arelion's Tier 1 global IP backbone and extensive European fibre network, strengthening its core infrastructure across Asia, North America and Europe. Arelion's extensive global network of PoPs, high-capacity systems, scalable bandwidth and ultra-low latency made it the right fit, with 10x burstable bandwidth and 95th-percentile billing balancing elasticity and cost efficiency.

Results

IPcook now sees latency jitter during European peak hours reduced to negligible levels, with traffic dynamically balanced against real-time network loads. Reliability at peak, latency performance and disaster recovery have all improved, while operational complexity is lower across the global network — letting IPcook support continued customer growth while maintaining service quality and a consistent user experience.

Solution overview

Industry

SD-WAN, enterprise global connectivity

Geography

Asia, North America, Europe

Function

Core network, IP transit, network infrastructure

Business value driver

Network reliability, ultra-low latency and elastic capacity, letting IPcook absorb sudden bandwidth surges and strengthen disaster recovery for its enterprise customers worldwide.

Solution elements

Arelion IP transit with 10x burstable bandwidth and 95th-percentile billing, delivered across Asia, North America and Europe on Arelion's #1 IP network.

