

# IP Transit by Arelion

## Solution brief

### Product proposition

- Three route variants (Global Connect, Euro Connect, Content Connect)
- 1G, 10G, 100G, 400G bandwidth options
- Carrier-grade SLA including: installation, availability, round-trip delay, packet loss

#### High level of security in all solution areas

- Secure customer portal
- Minimized routing threats from BGP hijacks and route leaks (RPKI technology)
- NOC situated in secure underground locations
- Our customers are the world's largest network operators, cloud and content providers, as well as enterprises that rely on business-critical connectivity

#### Target customers

- Content distributors/providers
- Internet Service Providers (ISPs)
- Cloud providers
- Hyperscalers
- Enterprises with their own Autonomous System
- Mobile and fixed operators

Top target: Operations dependent on the availability of bandwidth, direct connections, and a high-performance network

#### Value for money

- Competitive pricing on the best backbone network
- Multiple Services over One Port (MSOP) – compelling proposition combining multiple services incl. Ethernet, Cloud and IP
- Flexible pay-per-use model

### Key benefits

- Unparallel geographical network coverage - connects 95% of North American and European end-users within one hop
- High level of solution reliability, flexibility and security
- As a global Tier-1 supplier we operate our own global network and are therefore not dependent on any upstream traffic from any other network

#### Why IP Transit

- **8** out of **10** top global content sites rely on our Internet backbone
- **9** out of **10** top global IP backbones use our capacity services
- **5** out of **5** - direct on-ramps connections to the top 5 cloud providers
- More than **1 billion people** play our customers' games
- We were pioneers in the branch and our backbone has grown organically without acquisitions

### Why Arelion

We own **the world's #1 IP backbone** - with more than 77,000 km of fibre assets, +350 PoPs and serving customers in more than 129 countries

**Customer Support** - Our customer service center is staffed only by engineers. 80% of trouble tickets are resolved by frontline staff without further escalation

**Consistency** - Customers experience our "right 1st time" mindset for every order

**Quality** - We've been repeatedly recognized at the World Communications Awards for our Customer Experience. Customer loyalty is driven by our superior QoS and QoE

**Future-proof** - Our vast network across North America and Europe is continuously growing to reach more clouds, data centers and partners

